

College of Medical Education  
Pierce County Medical Society  
223 Tacoma Ave. So.  
Tacoma, WA 98402

CHANGE SERVICE REQUESTED

*Mark Your Calendar!*

PRIMARY CARE CONFERENCE 2009

NONPROFIT ORG  
U.S. POSTAGE  
PAID  
TACOMA, WA  
PERMIT #589



# PRIMARY CARE CONFERENCE

Friday, June 5, 2009

## DIRECTIONS

*Fircrest Club*  
(253) 564-6756

Take exit 132 from I-5 to SR 16 West.  
Take exit 1C Fircrest/Center Street exit.  
Follow ramp to light; take a right at the light.  
At Center Street & Orchard go straight through light; this will put you on Regents Blvd.  
When you come to a fork in the road, veer left. On your right will be a strip mall.  
Follow Regents Blvd. and you will see the entrance to the Fircrest Club on your left.  
Follow the driveway to the last entrance.

Fircrest Banquet Center  
1500 Regents Blvd.  
Fircrest, WA

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C O L L E G E  
OF  
M E D I C A L  
E D U C A T I O N



# Primary Care Conference 2009

June 5, 2009

Fircrest Banquet Center  
1500 Regents Blvd.  
Fircrest, WA

Program Director: Kevin E. Braun, MD

Primary Care 2009 is a one day course focusing on the latest updates and clinical challenges common to the primary care and internal medicine practice and providers. It is similar to the New Approaches and Common Office Problems CME course and will provide updates of selected topics. Physician Assistants will also be interested in attending this highly informative conference.

## OBJECTIVES

At the end of the conference participants should be able to:

- Identify common arrhythmias and their EKG findings, as well as define a diagnostic and therapeutic plan for these patients including ablation and anti-arrhythmic management.
- Discuss the risks and benefits in the transition of the pediatric to adult ADD patient and management of stimulants.
- Understand the behaviors and schemes used by drug seeking patients and how to avoid them. Explain and identify a better understanding of Federal Reporting Responsibilities.
- Describe the rules being used to influence physicians around patient safety. Understand organizational cultures and the challenges they bring while analyzing the five areas that affect individual and group performance to improve patient safety.
- Understand long-term consequences of cancer and treatment. Clearer understanding of non-cancer related health risks and cancer survivors' experience after treatment. Appreciate the emotional and psychological issues for survivors long term.
- Discuss and recognize the importance vitamin D provides in health and disease.
- Learn and better understand the main categories of non-Alzheimer's dementia.

## FACULTY

**Olaf Hedrich, MD**

Cardiology  
Tacoma, WA

**Carl A. Plonsky, MD**

Pediatrics  
Tacoma, WA

**Estevan Sanchez**

Acting Group Supervisor  
Federal Drug Enforcement  
Administration  
Seattle, WA

**Daniel O'Connell, PhD**

Seattle, WA

**Frank M. Senecal, MD**

Hematology/Oncology  
Tacoma, WA

**K. David McCowen, MD**

Endo/Ped Endocrinology  
Tacoma, WA

**Maria "Lia" Guina, MD**

Neurology  
Lakewood, WA

## REGISTRATION

**LIMITED SEATING - REGISTER EARLY!**

### Primary Care Conference 2009

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

\$35.00 PCMS Members active and retired

\$50.00 Non-PCMS members

Please register me for the Primary Care Conference 2009 on June 5, 2009. Enclosed is my check for \_\_\_\_\_ or charge my credit card:

VISA     MC     American Express

Card No.: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ 3-Digit Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Phone: \_\_\_\_\_

Signature: \_\_\_\_\_

**Make checks payable to:  
College of Medical Education**

223 Tacoma Ave. S., Tacoma, WA 98402

www.pcmswa.org

Phone (253) 627-7137 • Fax: (253) 572-2470

## CONFERENCE SCHEDULE

7:30 AM	<i>Registration/Continental Breakfast</i>	
8:00	Common Cardiac Arrhythmias and Ablations	Olaf Hedrich, MD
8:45	Adult versus Pediatric ADD; Transitioning from Pediatric to Adult Care	Carl A. Polonsky, MD
9:30	Pharmaceutical Controlled Substance Diversion	Estevan Sanchez
10:15	<i>Break</i>	
10:45	Crimes by Drug Seeking Patients; how to spot them and report them!	Estevan Sanchez
11:30	The Physicians Role in Patient Safety	Dan O'Connell, PhD
12:15 PM	<i>Lunch- HOSTED</i>	
1:00	Survivorship-A Challenge for the Future	Frank M. Senecal, MD
1:45	Vitamin D: New Understanding of the role of Vitamin D in health and disease	K. David McCowen, MD
2:30	Non Alzheimer's Dementia	Maria "Lia" Guina, MD
3:15	<i>Adjourn</i>	

## CREDIT • 6 HOURS

College of Medical Education is accredited by the Washington State Medical Association CME Accreditation Committee to sponsor continuing medical education activities for physicians.

College of Medical Education designates this educational activity for a maximum of 6 hours in Category I to satisfy the re-licensure requirements of the Washington State Medical Quality Assurance Commission.

College of Medical Education designates this educational activity for a maximum of 6 AMA PRA Category 1 Credit(s). Physicians should only claim credit commensurate with the extent of their participation in the activity.

**For information, contact COME, 223 Tacoma Ave. S., Tacoma, WA 98402 ▲ (253) 627-7137**